



## For Immediate Release

*Swann Galleries teams with Live Auctioneers to bring auctions online.*

September 9, 2003

**New York City** – Swann Auction Galleries, one of Manhattan’s most prestigious auction houses specializing in rare books and the visual arts, has chosen Live Auctioneers to host its first online event on October 21, 2003.

The auction, entitled *Important 19<sup>th</sup> & 20<sup>th</sup> Century Photographs*, will feature a stunning selection of works spanning more than 100 years of photography, including Frantisek Drtikol’s sensual female nude figure study, *Etude*. The event will be held at 10:30am ET on Tuesday, October 21<sup>st</sup>, at Swann Auction Galleries in New York City. Live Auctioneers will oversee the online bidding via eBay Live Auctions.

Founded in 1941, Swann is the largest specialist rare book auctioneer in the world and also has departments for photographs, posters and prints, drawings, maps and atlases, and autographs. As a member of International Auctioneers, an alliance of nine prestigious auction houses, Swann’s sales are publicized to auction clients around the world. By choosing Live Auctioneers to facilitate the October 21<sup>st</sup> sale through eBay Live Auctions, Swann’s catalog will be available online to eBay’s 62 million registered users, who can bid directly from their desktop computer.

Interested parties can place an absentee bid on any item at [www.liveauctioneers.com](http://www.liveauctioneers.com) up to one hour before the start of the sale, or register to participate via the Internet in real time while the auction takes place. Similar to a telephone bidding system, bids are placed directly into the salesroom as the sale happens. There is no cost to register, and those who do not wish to bid can still watch the action live by going to [www.liveauctioneers.com](http://www.liveauctioneers.com) at the time of the event.

*For more information about [LiveAuctioneers.com](http://LiveAuctioneers.com) and the *Important 19<sup>th</sup> & 20<sup>th</sup> Century Photographs* auction, contact Julian Ellison, CEO of Live Auctioneers, at (646) 214-8900 or [julian.ellison@liveauctioneers.com](mailto:julian.ellison@liveauctioneers.com).*

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### **About Live Auctioneers**

Live Auctioneers brings the auction house experience online, worldwide. Buyers participate in real time, bidding on lots from their desktop as the auction is being conducted live at the auction house. Live Auctioneers works with more than 70 prestigious auction houses around the globe, and has an alliance with eBay Live Auctions. To view the catalog of upcoming auctions, visit [www.liveauctioneers.com](http://www.liveauctioneers.com)